

Jerry Wong

Multimedia Designer

ABOUT ME

I'm a multimedia designer from Hong Kong with 6+ years of experience helping businesses upgrade their visual presence, move online, and get real results from their design and marketing materials. I've worked with global brands, HKEX-listed companies, and growing SMEs across Hong Kong and Malaysia – especially in financial services, tools & equipment, e-commerce, wellness, and airsoft guns.

WORK EXPERIENCE

DESIGNER

ANSONTOOLS

23-Pr

- Website design, development, and maintenance
- Video production, editing, and product demonstrations
- High-resolution event and product photo design and optimization

DESIGNER

WE AIRSOFT

20-24

- Poster, banner, gun box, and slideshow design
- Video editing, video effects, and animation
- Website design and maintenance

TYPESETTER

GENNEX FINANCIAL MEDIA LIMITED

18-19

- Annual report, Announcement, Circulars, Interim report, production to clients and publish on "HKEX" (Hong Kong Exchanges and Clearing Limited)
- Conversion of file formats, producing art patterns and graphics

WORKING HOLIDAY

NEW ZELAND

16-17

- Different types of farm work, seafood, and a kiwi fruit factory

EDUCATION

Higher Diploma in Multimedia and Entertainment Technology

Hong Kong Design Institute

19-22

Diploma of Vocational Education (Information Technology)

Youth College

17-18

REFERENCES

Lee Hong Wai

Panel Head of Visual Arts

CANOSSA COLLEGE | HONG KONG

- hwlee@canossa.edu.hk
- +852 64086035

Lim Yan Yan

Director

AURRA | MALAYSIA

- chloe.lim@aurra.my
- +603 6420 2669

CONTACT

- ☎ +852 66561514
- ✉ info@jerrywong-profile.space
- 📍 Malaysia

SKILLS

Adobe Creative Cloud	95%
WordPress	90%
HTML5	80%
CSS	85%
Nano-Banana-Pro	70%

GALLERY

My Portfolio

<https://jerrywong-profile.space>

Hong Kong

<https://ansontoolsholdings.com>

<https://weairsoft.com>

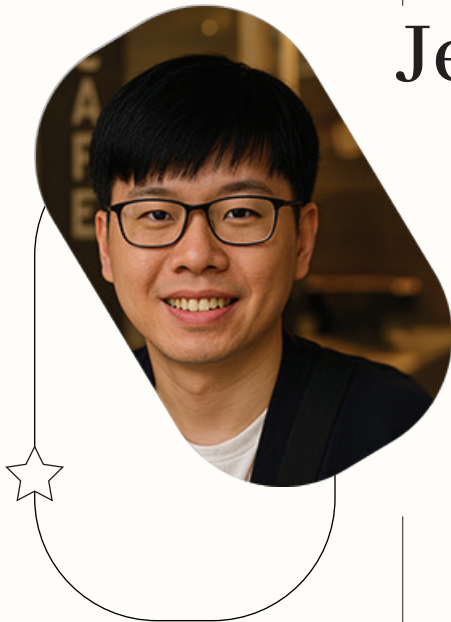
<http://www.guns.com.hk>

Malaysia

<https://aurra.my>

<http://www.silverocean.com.my>

<https://eleshopmy.com>



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INTERESTS

Interests And Hobbies

Coding
Web design
Video editing
Graphic design
E-commerce marketplace
Tennis
Travel

LANGUAGE

English (Fluent)	80%
Cantonese (Native)	100%
Mandarin (Fluent)	80%

SOFT SKILLS

Professional

Guiding the junior staff
Communication
Confident, Creativity
Problem-solving
Cooperation, Collaboration
Self-awareness
Time Management
Adaptability, Respect

PROJECTS OR ACHIEVEMENTS

97% higher video views (no ad spend)

WE AIRSOFT

- Produced the highest-performing video on We Airsoft's YouTube & Facebook channels with 36K+ organic views, a 97% increase over their usual performance.
- Designed social media graphics that consistently generated 200–400 likes per post, delivering an 87.5% boost in engagement compared to their average.

Complete branding for financial and corporate services companies

AURRA, ALL LINK PAY

- All Link Pay (Central, Hong Kong) – Created a complete brand identity including logo, name card, and signboard design, giving them a consistent and professional visual presence.
- AURRA (Kuala Lumpur, Malaysia) – Developed a refined branding system including logo concept & coloration, name cards, and website design, positioning them as a boutique, premium corporate services firm.

Corporate design for listed companies (HKEX)

GENNEX Financial Media Limited

- At GENNEX Financial Media Limited, supported Hong Kong Exchanges and Clearing Limited (HKEX) listed companies with annual reports, circulars, and announcements.
- Gained strong experience in corporate layout, typesetting, branding consistency, and regulatory timelines, which I now apply to professional, detail-driven design work.

1,600+ products organized into a clear, user-friendly website

ANSON TOOLS

- Designed and structured a brand-new website for Anson Tools, featuring 1,600+ products.
- Built a clean product catalog with clear categorization, intuitive navigation, and a user-friendly interface to help customers quickly find tools, parts, and equipment.

E-commerce branding and visual content that drives sales

ELESHOP.MY

- Developed a full e-commerce brand in Malaysia, including logo, ads, website design, and visual content.
- Helped generate 1,000+ sales across travel bags, electronic products, and medicated oil through clear branding and conversion-focused creatives.